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Monthly Newsletter April 2016 Edition



### Morse Brings Enhancements to KeyWatcher Touch, Software to ISC West

The Morse booth saw great turnout at this year's ISC West, attracting companies from a range of industries as well as media outlets. On display were a number of recent updates and improvements, especially for KeyWatcher Touch. These include more notification/reporting options, encryption capability and integration with AMAG's Symmetry Access Control System—along with other tweaks aimed at greater flexibility on the network side. This year's ISCW saw a record-breaking number of attendees, with nearly 30,000 professionals on site—hats off to the whole team for keeping up with all the traffic and making this one our best shows to date.



### UK's Largest Off Airport Car Park Operator: Operational Efficiency "Significantly Improved" with KeyWatcher

Servicing London's Heathrow Airport, Purple Parking uses KeyWatcher to protect and track keys for dozens of buses and cars in the company fleet. With KeyWatcher, all key and user transactions are automatically recorded, and management receives an notification by text or email if a key is returned late. [Check out the details online](#)



### Morse Holds Additional Strategy Meetings in Hong Kong

Fernando and Joe recently met with the Morse Australia and Asia teams in Hong Kong. The trip provided a great chance to discuss KeyWatcher Touch, PowerCheck GT systems, KeyRings and more – and to sample some of Hong Kong's delicious dim sum.

#### Global Sales Highlights

##### Domestic

- Loews, PA – KeyWatcher Touch (96-key)
- Jones Lang LaSalle, GA – KeyWatcher Illuminated (8-key)
- Target, MN – KeyWatcher Touch
- Davenport University, MI – KeyWatcher Illuminated

##### International

- The Address Hotel, Dubai – KeyWatcher Touch (192-key)
- The Lakemba Club, Australia – KeyWatcher Illuminated
- University of Calgary, Canada – Multiple KeyWatcher Touch systems
- Paris Museum, France – KeyWatcher Illuminated

##### Be Sure to See Us

- Southern Gaming Summit, in Biloxi, MS – May 4–5
- Exposec, in São Paulo – May 10–12
- Saudi Safety and Security, in Dammam – May 16–18
- G2E Asia, in Macau – May 17–19
- American Jail Association Conference, in Austin, TX – May 22–24
- Securex, in Johannesburg, South Africa – May 24–26

#### Making Headlines

**ThomasNet**, "Morse Watchmans Showcases Key Management Upgrades and Innovations at ISC West." [Click here to view](#)

#### Fernando's Blog

##### Factory Certification Helps Ensure Seamless Integration of Key Register Systems

Posted on April 7, 2016

Almost without exception, facility, security and IT management are under increased pressure in today's security-conscious environment to ensure and maintain the safety and security of people, assets and premises. At the same time, these staff are also tasked with keeping costs at a minimum without affecting operational efficiencies. [Continue reading](#)

##### Key Management Systems Are Here for the Long Term

Posted on March 7, 2016

Emerging technologies are changing the face of physical security, including the ways in which it is delivered and implemented. From cloud-based storage solutions to VSaaS (Video Surveillance as a Service) offerings to intelligent analytics to IOT (Internet of Things), these trends are having far-reaching implications in the physical security market. For one, the new technology can create a dilemma for the end user as to whether a new system should be implemented in place of an existing system – and what value is derived in doing so. [Continue reading](#)